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**CORE Purpose:**

“To enhance the success of women in the construction industry”

**Core Values:**

*Believe* in ourselves.

*Persevere* with the strength of our convictions.

*Dare* to move into new horizons.

**NAWIC Pledge:**

“As material for the construction of our building,

I pledge the agility of my hands, the ability of my mind, and the

integrity of my heart.”

Alice Ashley

*Founding member of Women in Construction of Fort Worth 1953*
History

NAWIC was organized in Fort Worth in 1953 by 16 women. In a male-dominated career, these women recognized the value in a support network.

Since those original 16 women, NAWIC has grown to more than 4,000 members with more than 120 chapters and more in the forming stages. NAWIC also has five international affiliates: Australia, Canada, New Zealand, South Africa, and the United Kingdom, which includes Ireland, Scotland, London, and Wales.
Types of Membership

Chapter Memberships

Active: Shall be open to women who are actively employed in the construction industry a minimum of an average of twenty (20) hours per week per month. Employment is defined as receiving compensation for service in an approved employment category and in which the majority of her job responsibility, in that approved employment category, is construction related. Each eligible Active Chapter Member shall be entitled to vote and to hold office and shall be a member of National and an affiliated Chapter.

Corporate: This is a transferable membership. This membership is open to companies that wish to designate a woman employee, who would otherwise meet the criteria for Active Membership, to represent the company. The company holding the membership may change its designated representative at any time. The company must buy one corporate chapter membership for each representative. Each eligible Corporate Member shall be entitled to vote, to hold office and shall be a member of National and an affiliated Chapter.

Associate: Shall be open to women who do not qualify for active membership. Associate members shall have no vote and are not eligible to hold office. Associate Members shall be a member of National and an affiliated Chapter. They may serve on Chapter appointed committees.

Student: Shall be open to women students enrolled in construction-related programs at institutions of higher education, vocational training programs and apprenticeship programs. Student Membership is non-transferable and Student Members shall have no vote nor hold office. They shall be a member of National and an affiliated Chapter.

Retired: Shall be open to women who are retired and are at least 62 years of age. Retired members do not qualify for Active Membership, do not have to be members of a chapter and will be a member of National. Retired members shall have no vote and are not eligible to hold office, but may serve on Chapter appointed committees.

At-Large Memberships

At-Large: Shall be open to women meeting all the criteria for Active Member but not belonging to an affiliated Chapter of the Association. Members at Large shall be entitled to participate in all of the activities of the region in which they reside. Members at Large shall be entitled to vote at the Annual Meeting and Education Conference (AMEC) of the Association, at which time their vote will have a one-tenth (1/10) value of a Chapter Delegate vote. Members at Large cannot hold office or serve on the NAWIC Board of Directors.

Student: Shall be open to women students meeting all the criteria for Student members but not belonging to an affiliated Chapter of the Association. Students at Large shall be entitled to participate in all of the activities of the region in which they reside. They shall have no vote nor hold office.

International: Shall be open to women who are actively employed in the construction industry in countries outside of the United States. International Members shall neither vote nor hold office.
Benefits

So, why NAWIC? Let’s go back to the Core Purpose, “To enhance the success of women in the construction industry”. NAWIC accomplishes this through multiple avenues and opportunities.

**Professional** growth opportunities abound in NAWIC. Some examples are industry related speakers at the monthly business meetings, industry trends and updates on the various web sites and publications, career/job leads, opportunities to mentor not only other members, but young people through the block kids and CAD competitions, and many more.

Many chapters also have frequent outings in addition to the business meetings. These are not only fun outings, but some also include information on architecture, sustainability, and other construction related topics.

**Business** - NAWIC can not only help individuals find a job, it is a great resource for your company’s recruiting. NAWIC members will have experience in the industry and have the tools needed to learn new skills. The national web site also has a Career Center for both job seekers and employers. This is an excellent source of potential employees who have construction-related knowledge. The Career Center is open to both members and non-members. This is also an important resource should you find yourself in need of a new job.

Advertising your company in NAWIC publications and during NAWIC events puts your name in front of your target market. Advertisement opportunities include monthly newsletters, business meeting agendas, web sites, and special events like Building Hope, Block Kids, and the annual fundraisers.

**Education** - The NAWIC Education Foundation (NEF) provides and promotes educational opportunities from kindergarten through adult programs. NEF was founded in 1973 and is headquartered in Orlando, Florida.

**Block Kids** introduces elementary school children to construction through the use of building blocks (Lego’s). The children can choose to add only three additional items to their project out of stone, string, foil, or poster board. They have one hour to complete their project and it must be construction related. The projects are judged at the chapter, regional, and national levels and awarded prizes.

Create*Design*Build (formerly Accessory Structure Project) is targeted toward middle school and early high school. It is not a competition, but engages these students in a construction-oriented project. This includes opportunities to reinforce math and English skills, promote leadership and teamwork, and teach budgeting, time management and research skills. Teachers who participate in this program receive an outline for the entire program and the needed supplies.

The **Design Drafting competition** is for high school students. These students are judged on problem solving and craftsmanship, architectural drawings, and technological drawings. This competition introduces students to construction in a positive and challenging way and builds their confidence and self-worth. This competition is also judged at the chapter, regional, and national levels. Scholarships are awarded to the winners.

Finally, NAWIC provides great opportunities to partner with other organizations to introduce girls to the opportunities in our industry. MAGIC camp (Mentoring Girls in Construction), Camp NAWIC, the YWCA, and career days are excellent avenues for reaching out to young people.

NEF also offers various adult certification programs. These certifications give the student more in-depth knowledge of the industry as a whole. These certifications are rapidly becoming recognized throughout the construction industry. NEF is also working to have these certifications recognized as CEU credits.
Certifications currently available through NEF are:

- Construction Bookkeeping Technician (CBT)
- Construction Industry Technician (CIT)
- Construction Industry Specialist (CIS)
- Construction Document Technician (CDT)
- Estimating & Scheduling Practitioner (ESP)
- Certified Construction Associate (CCA) – A 6-part certification

Visit the NEF web site at www.nef-edu.org for more information about these certifications.

In addition to the CAD Scholarships, other scholarships are available at the national level through the NAWIC Founders’ Scholarship Foundation (NFSF). NFSF administers scholarships for many local chapters. Nationally, more than $25,000 is awarded by NFSF to students in college. The requirements for the various scholarships vary because each chapter can set their own criteria. However, applicants must be enrolled in construction-related studies to qualify. More information about the scholarships is available under the Education tab on the National web site.

**Information Resources**

Through multiple resources, your membership provides information and hidden benefits. Through the networking opportunities alone, you can gain valuable insight.

NAWIC Publications provide interesting and valuable information.

The Image is our national magazine and published bi-monthly. It includes articles and information relevant to the industry and women’s issues. This publication is available in digital or print form. The digital format is available on the National web site. Print copies can be ordered through the national web site. Articles include submissions by our national staff members and officers, articles from other industry publications, and NAWIC members throughout the country.

The Connection is a brief national newsletter emailed monthly and provides information on current events, regional reports, and other resources.

The Region monthly newsletter provides detailed information on regional events, contests and results, and goals. It will also recap what is going on in the chapters in the region.

Your local newsletter (if applicable) is your monthly lifeline to your chapter. It should include not only NAWIC events, but also events with other associations you may partner with. Your newsletter may feature a member Spotlight, committee reports, upcoming local, regional, and national events, and more. Make it your own!

Each level may also have a web site with valuable and more current information. The web sites are:

- National - www.nawic.org
- Regional - www.nawicsouthcentralregion.org

Find out if your chapter has a web site and bookmark it for easy access to stay up-to-date.

Finally, every level and most chapters of NAWIC have a Facebook page. Simply search for the level or chapter you are looking for and “Like” the page to receive updates. Some chapters are also using Twitter, LinkedIn, and other social media channels.
Value

What is Value?

val-u-a-ble - Definition

✓ Having monetary value
✓ Worth a good price
✓ Having desirable or esteemed characteristics or qualities
✓ Of great use or service

Benefits and value go hand in hand. To get the most value from your membership, you have to take advantage of the benefits. Some members join and then only attend the monthly meetings. These meetings may be all some members want from the organization and that is fine for them. However, they are not realizing the most value.

In addition to the monthly business meetings, other local, regional, and national events are offered. Are your board meetings open to every member? This is where most of the business of the chapter is conducted and is a great place to learn how the chapter operates. Special events throughout the year may include educational, community service, fund-raising, and partnering with other organizations. Some examples are Block Kids, Annual fundraisers, Design Drafting Competition, lunch and learns, and WIC Week.

As a member, you are also eligible to attend all regional events. These include Annual Fall Conference (AFC) and Forum. AFC is held in the Fall and gears members and leaders up for the coming year. Goals and strategies to reach these goals are presented in a fun, yet informative way. Forum is held in the spring and recognizes chapters for their accomplishments. Both events include a keynote speaker, updates on regional and national news, and, maybe most important, multiple opportunities to network (and make new friends) with members outside your local chapter.

Annual Meeting and Education Conference (AMEC) is our national event held annually. Members from all over the country gather to learn, network, and have fun. AMEC is a 3-day event full of seminars, social events, and plenty of free time to get to know other members and explore the host city. The conference ends with a fantastic gala/dinner and awards ceremony.

Professional growth is not the only area in which NAWIC provides value. Personal growth is found through taking leadership roles, serving on committees, public speaking, and community service.

The networking opportunities range from the local community to our international affiliates. Learning from and sharing your knowledge with other members is valuable on both a professional and personal level. You have contacts and communication networks with not only NAWIC members, but also with other industry associations.

YOU GET OUT OF IT WHAT YOU PUT INTO IT!
Leadership

NAWIC is led nationally by a 15-person Board of Directors. The officers are elected each Spring for a one year term, with the exception of the Regional Directors who serve a 2 year term. In addition to the elected leadership, the Executive Vice President also serves on the Board. The NAWIC office has a full-time staff to meet the needs of the membership.

Locally, your officers are determined by the National Operations Manual and your local bylaws. Per Article V, Sections 1 & 2 of the National Operations Manual, the minimum officers are President, Vice President, Recording Secretary, Treasurer, and Immediate Past President. In addition, each chapter shall have a minimum of two Directors. Chapters have the option to include a President-elect and Corresponding Secretary.

Committees are a great way to be more involved and contribute to NAWIC. Committees need help throughout the year. You do not need to wait for positions to open to become involved. A list and description of some possible committees is included later. Your chapter may or may not have these committees. See an area that interests you, but your chapter doesn’t have a committee? Talk to your Board of Directors and start one.

Full lists of the current National and Regional leadership, as well as the National office staff, are in the Quick Reference section.

Sandy Field (2014-2015) and Connie Leipard (2016-2017) are both Past National Presidents. Following are highlights from presentations by both ladies regarding leadership. This information applies not only to NAWIC, but leadership in any environment.
Leaders Don’t Make Followers, Leaders Make More Leaders
As presented by Sandy Field, 2014-2015 NAWIC National President
2014 Region 7 APC

A leader has:
1) Vision
2) Perseverance – Drive and commitment to achieve the vision
3) Traits and skills to make vision happen – If skills are not intrinsic, a leader can develop the skills

Traits of Leaders:
1) Has integrity
2) Is a ‘people person’ – Understand the differences in people and can direct those differences to best advantage
3) Positive attitude – “Don’t find fault; find solutions.” Henry Ford

Skills of Leaders:
1) Effective communication
2) Has motivation and know how to motivate – Knows who to ‘push’ and how
3) Is a planner – Creates the path, but let others see to the details

Attributes of a Leader:
1) Listens and makes decisions based on a diverse range of views
2) Guides and coaches; does not dictate
3) Provides credit where due
4) Enables and empowers others to act
5) Enlightens through development and education using outside resources and personal experience
6) Inspires and encourages
7) Motivates with positive reinforcement and/or rewards
8) Leads by example
9) Be open to change and new ideas
10) Serves people, not self (ego)
Calling All Leaders!
As presented by Connie Leipard, 2016-2017 NAWIC National President
The Connection, May 2015 Issue, National Officer’s Message

Serving requires personal sacrifice in time and willingness to open oneself up to kudos for a job done well and criticism when processes and outcomes do not meet expectations. Preparation for leadership includes developing the ability to listen to criticism without being negatively impacted. This is easier said than done, yet achievable with some thought and practice.

• Realize that anyone in any leadership position, NAWIC or otherwise, will be criticized. Guaranteed. Expect it. Have a plan to deal with it.
• Separate what is being said from how the message is delivered and who might be delivering it. Even criticism received in a less than gracious way can have a valid point to consider.
• If what is being said has merit, acknowledge it and work toward a solution that will have an improved outcome next time.
• If the criticism is a personal preference issue, not in the interest of the majority or an area out of your area of influence or control, let it go.
• Have a good support system in place, such as a trusted friend or family member to discuss criticism with as it happens and to help you work through any negative emotional impact.
Committees - Ways to Get Involved in NAWIC

(These are committees from the Fort Worth Chapter. Your chapter may not need all of these and may have others.)

**Audit**

This committee is responsible for reviewing the financial information from the previous year and verifying accuracy and completeness. This person is appointed by the president.

**Badges & Reservations**

This person/people are responsible for the invitations to the monthly meetings. They get members to RSVP to the meetings and take care of the registration at the meetings. This is a great way to meet everyone and to put faces to names. This committee also orders badges for new members, if applicable.

**Block Kids/Career Days**

The purpose of Block Kids is to introduce students in grades 1-6 to the construction industry in a positive and challenging way. This committee plans, organizes, and executes the event. This event may include practice sessions and a final competition. Awards are presented for the winning projects. You can make goody bags for the participants, have industry speakers, equipment demonstrations...the sky is the limit.

**Bylaws/Chapter Manual**

The purpose of this committee is to ensure the Chapter Bylaws & Standing Rules remain compliant with National Bylaws and Standing Rules. Additionally, this committee documents and updates the Chapter history and traditions.

**Design Drafting**

This competition introduces the construction industry to high school students by helping them complete a Design Drafting Problem as specified by NEF. This committee contacts schools and students to participate, obtains judges and guides the school sponsors. More information is available at www.nawic.org.

**Construction Industry**

The purpose of this committee is to search out and encourage local projects which are beneficial to the Construction Industry. These projects promote the aims, principles and objectives of NAWIC; create interest in NAWIC among prospective members, employers, and community and industry leaders; and involve the majority of a Chapter's membership in the projects.

**Membership/Friendship**

This committee is responsible for devising ways to increase and maintain membership in the Chapter. This committee is also responsible for planning social events of the year. Communication with the officers and other committee chairs at the beginning of the year is essential in determining dates of events.

**NEF Liaison**

This committee is responsible for promoting and publicizing the NAWIC Education Foundation's programs. If you are interested in the certifications you can receive, please visit the NEF website at www.nawiceducation.org.

**Newsletter**

This committee is responsible for compiling, editing and publishing the monthly newsletter. This may include posting to the chapter web site and social media outlets.
**Prof Dev & Education**  
The Professional Development and Education (PD&E) Committee will promote programs and projects oriented toward professional growth as related to the construction industry. The PD&E Committee encourages members to participate in educational programs on Chapter, Regional and National levels and schedules monthly speakers.

**PR/Marketing**  
This committee’s focus is to inform the community about the activities of the chapter. This is accomplished through print, radio, television, and any other means. PR/Marketing is also responsible for maintenance of the chapter web site, Facebook page, and any other social media accounts.

**Safety Representative**  
The purpose of this committee is to provide members with an awareness of safety and health issues both personally and professionally. This committee monitors national information sources and reports on safety and health activities to the membership. Maintaining relationships with other organizations involved in and concerned with safety and health issues aides in the gathering and distributing of safety information.

**Scholarship**  
The purpose of this committee is to promote NAWIC and the construction industry by providing funds to educate students interested in pursuing a career in the construction industry. This committee’s responsibilities are dependent upon the chapter’s involvement in providing and raising funds for scholarships.

**WIC Week**  
WIC Week is a week-long event that begins on the 1<sup>st</sup> Sunday in March. It is a week full of activities focused on getting our name out to the industry and the community. This chairperson is responsible for coordinating WIC Week activities and making sure NAWIC is in the public eye this week. This chairperson will work very closely with all other chairpersons to make sure everyone is utilized during this week.

**Ways & Means**  
The Chairman of this committee is responsible for selecting a team to plan, organize, and execute the year’s major fundraiser. Duties include selecting the format, location, and date. Duties for team members may also include recruiting sponsors, participants, and volunteers for the event. These funds are designated to meet the Chapter’s annual budget.

*You only need those committees required to effectively run your chapter and to distribute and delegate the work of the chapter.*
Navigating the National Web Site

An important and valuable tool for your membership is the national web site. The following information is just a few highlights of the wealth of information available. The address is www.nawic.org.

When you land on the home page, you will see the Member Center to the right. You must Log in to access the Member Center. You should receive your log-in information with your welcome packet from the national office. As you can see, even non-members have access to good information. However, the Member Center opens up many more resources.

When you open the Member Center, you have highlights in the body and various menus across the top. These menus open to additional lists of resources.
Clicking on the Members dropdown menus opens several other topics. To search for members, select the Member Directory.

![Member Directory](image)

The member directory opens to a list of options for searching for members.

![Search Members](image)

As you can see, you can search for a specific person. Maybe you wrote down someone’s name at a conference and want to contact them for more information. You can find that person by entering her name.

You can also search for members who listed a specific occupation in their membership. For example, select Finance/Banking, and you can search the entire organization or limit it to a particular region or chapter.
Select how you want the output and click on search. The results will show the total number of members meeting your criteria and provide an alphabetical listing. HTML results are shown in the next picture.

Clicking on Committees brings up a list of a few committees with targeted information.
Membership and Marketing includes resources to help with recruiting and advertising.

Professional Development is one of the reasons we are here and a member of NAWIC. Clicking on this committee link opens a multitude of resources to help members learn and grow.

These tracks and topics open up to books, articles, pod & web casts, continuing education and other links. Conversations with NAWIC is a blog and has topics generated by other members. This is a great place to ask questions and share ideas.
Member Services lists and gives links to discounts on travel, business, publication subscriptions, education and other special services.

As you can see, the variety of topics available on the National web site provides detailed information in almost every area of NAWIC. You can find logos and emblems to use for business cards and stationary, back issues of the NAWIC Image, forms and templates, our National Bylaws, minutes from National Board Meetings, the NAWIC Operations Manual, and even wallpaper for your computer screen. The best way to learn what is available is to just log in and explore.
QUICK REFERENCE SECTION

National & Regional Leadership
2017-2018

2017-2018 National Officers & Board

President: Catherine Shoenenberger
President-Elect: Dove Sifers-Putman, CBT
Vice President: Diane Mike, CBT
Secretary: Jill Hansen, CIT
Treasurer: Anne Pfleger, CIT
Immediate Past President: Connie Leipard, CIT
Executive Vice President: Beth Brooks

Region Directors

Midwest Region Vickie Nickel, CIT
North Central Region Jenny Mangas
Northeast Region Doreen Bartoldus, P.E., CCM
Pacific Northwest Region Lauline Mitchell
Pacific Southwest Region Elizabeth Teramoto, CIT
South Atlantic Region Kristey Stewart, CIT
South Central Region Laurie Jimenez, CBT
Southeast Region Karen Hager, CBT, CIT

Success as a leader is measured by successors, not followers.
National Office Contact Information

National Association of Women in Construction
327 S. Adams St.
Fort Worth, Texas 76104

Phone: (817) 877-5551 | (800) 552-3506
Fax: (817) 877-0324
Email: nawic@nawic.org

National Office Staff:

Beth Brooks, CAE - Executive Vice President
Ext. 12
bethb@nawic.org

Crissy Ingram - Bookkeeper/Committee Coordinator
Ext. 21
crissyi@nawic.org

Autumn Daughetee - Communications Director
Ext. 13
autumnd@nawic.org

Lori Wagner - Admin Assistant, Store Manager
Ext. 10
loriw@nawic.org

Lauri McCullough - Membership Coordinator
Ext. 14
laurim@nawic.org

Tim Elmore – IT/Web Specialist
time@nawic.org
# Committee Chairs & Co-Chairs

## 2017-2018

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<th>National</th>
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<td>Jillian Penkin &amp; Andrea Nicholson</td>
<td>Ida Henderson &amp; Toni Osberry</td>
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<td>NAWIC/OSHA Alliance</td>
<td>Schelle Wood &amp; Kathleen Dobson</td>
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<td>Jessica Murphy &amp; Peggy Newquist</td>
<td>Christine Barnhill</td>
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<td>Safety &amp; Health Awareness</td>
<td>Leah Curran &amp; Rissa Grantham</td>
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<td>WIC Week</td>
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<td>ABC</td>
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